



Varsity All Star Adds International Divisions to The Summit

The Summit will take place on May 3-6 2018 at the ESPN Wide World of Sports® at the Walt Disney World® Resort in Florida.

Memphis, Tenn., October 10, 2017 – Varsity All Star is pleased to announce the addition of new international cheer divisions to The Summit at the ESPN Wide World of Sports® at the Walt Disney World® Resort in Florida on May 3-4, 2018.

The International portion of The Summit will include 11 of the recently released International All Star Federation (IASF) divisions and will take place May 3rd and 4th, kicking off The Summit event. In order to qualify, teams will have to earn one of approximately 300 International division bids being offered at select Varsity All Star and partner events around the globe. Bids will be available to Junior and Senior teams in Levels 1-4.

“With the addition of these divisions, the Summit now provides teams from around the world the opportunity to compete against the best teams in their respective levels,” says Tres LeTard, Co-General Manager of Varsity All Star.

“We welcome the opportunity to work with the IASF to broaden the field so that more athletes, coaches, and gyms can reach their highest potential at this one-of-a-kind event,” says Brian Elza, Co-General Manager of Varsity All Star. “We are proud to support the IASF and what they’ve done to recognize all star’s highest caliber athletes from around the world.”

The IASF released their updated divisions in late September, to learn more please visit <http://www.iasfworlds.com/>. For more information about The Summit, please visit <http://varsityallstar.com>. If you need additional information, please contact Sheila Noone, 901-251-5959.

About Varsity Spirit

Memphis-based Varsity Spirit has been a driving force behind cheerleading’s dynamic transformation into the high-energy, athletic activity it is today, and the leading global source for all things cheerleading and dance. A division of Varsity Brands, Varsity Spirit is a leader in uniform innovation and educational camps, clinics and competitions, impacting nearly a million athletes each year. Focused on safety, entertainment and traditional school leadership, Varsity Spirit’s 5,000 employees have been helping raise cheerleading’s influence and profile since 1974. For more information about Varsity Spirit or Varsity Brands, please visit www.varsity.com or www.varsitybrands.com.