



Varsity Spirit Team Photography and Videography Policy and Credential Request Process

Effective 2024-2025 Season

Varsity Spirit is committed to encouraging a positive, enriching, family-oriented and memorable experience for all event attendees.

All Star Team Photography/ Videography Credential Request Process

- **To be eligible for an All Star Team Photography Credential beginning with the 2024-2025 season, you must be registered as USASF Personnel on the team roster for the Elite All Star Program you will be representing.**
- **Team Photographers for international teams should be listed on the team roster as personnel and follow their own country's safeguarding procedures.**
- **Team photography/ videography credentials do not provide you with admission. You must have an entry pass through the team or a spectator ticket.**
- If you wish to photograph multiple programs at an event, you must complete the [Media Credential Request Form](#).
- All Star Team Photographers must request their Team Photography credentials on-site at each event at Registration Check-In to complete the request process and receive credentials.

School Championship/ Rec Team Photography/ Videography Credential Request Process

- **To be eligible for a School Championship or Rec Team Photography Credential beginning with the 2024-2025 season, you must have a USA Cheer Professional membership and be listed on the team roster for the school or program you will be representing.**
- **Team photography/ videography credentials do not provide you with admission. You must have an entry pass through the team or a spectator ticket.**
- If you wish to photograph multiple programs at an event, you must complete the [Media Credential Request Form](#).
- School or Rec Team Photographers must request their Team Photography credentials on-site at each event at Registration Check-In to complete the request process and receive credentials.



Team Photography/ Videography Rules and Guidelines

It is crucial that we all play our part in ensuring privacy, safety, and respect for all teams. As a team photographer, your support and commitment to following the rules and guidelines below are vital to maintaining a positive event environment.

1. **Backstage/warm-up room photography or videography of any kind is strictly prohibited.** Photography or videography, including professional and personal cameras or video devices, is prohibited in the warmup area or any backstage area.
2. No photography or videography from this event can be offered for purchase or resold for any purpose.
3. Cameras with extended lenses (telephoto, zoom extending beyond 70 mm, etc.) are not permitted.
4. Excessive lighting equipment, flash photography, tripods or drone equipment are not permitted.
5. Footage of full performances may not be published on the Internet or any other media, including, but not limited to, YouTube, Facebook, X (Twitter), TikTok, Instagram, and other streaming and/or social media platforms.
6. Single clips of footage used for publication from any single performance on the Internet or any other media may not exceed thirty (30) seconds in length per clip and may not include a full performance.
7. Team Photographers are not permitted to display any live video portions of any performance on the Internet or any other media, including, without limitation, via technologies such as YouTube, Facebook, X (Twitter), TikTok, Instagram, and other streaming and/or social media platforms.
8. Content captured by a designated team photographer cannot be distributed outside of the Program for commercial use.
9. Only one (1) team photographer is allowed for each performance.
10. For events held at the Walt Disney World Resort, photography and videography is not allowed in hotel rooms or public areas such as pools, restaurants, and hotel grounds.
11. Team Photographers will be required to follow the spectator group in and out of the venue and remain in the designated viewing area for spectators unless the event has a specified area for team photographers. Photography and videography will be permissible only in the designated areas, provided that it does not interfere with Varsity Spirit photographers, Varsity TV, personnel, or the conduct of the event.
12. For the privacy and safety of the athletes, photos or videos of any athlete injury should not be shared, distributed or published.
13. Team Photographers must abide by the Event Staff's requests. Please be courteous and respectful to our staff and other media.

Please note: Failure to follow these policies may result in removal from the venue. By applying for a Team Photographer credential, you agree to the above policy. Application for credentials does not guarantee approval.



Varsity Spirit reserves the right to amend these rules at any time and can remove a photographer or videographer at any time for any reason.

Credential Usage

Varsity Spirit reserves the right to revoke credentials for unprofessional behavior or conduct.

Credentials are not transferable and must be worn at all times while in the venue.

Transferring a credential may result in the revocation of your Team Photographer Credential and removal from the venue. Non-compliance may lead to a permanent ban from obtaining future credentials.