



BY VARSITY SPIRIT



DEAR COACH,

We are excited about the upcoming 2025 NCA & NDA Cheer and Dance Collegiate Championship on April 9th-13th in Daytona Beach, Florida. We hope that you and your team are planning to join us at this iconic event to showcase your performances and proudly represent your respective school.

This year, we have structured pricing to allow flexibility for teams to select hotels based on their budget and streamline the registration process for a better user experience. Registration will be released in tiers, please see the timeline below. The online registration process will be the same as it was last year. To view the hotel and pricing guide, [CLICK HERE](#).

REGISTRATION TIMELINE

- **Gold** – Tuesday, January 21st
- **Silver** – Thursday, January 23rd
- **Bronze/Overnight Camp** – Monday, January 27th
- **Elite Bronze/Home Camp** – Wednesday, January 29th
- **Video Qualifiers** – Friday, January 31st
- **VIP Spectator** registration is open.

For questions or need assistance regarding pricing or registration, please contact Taylor Collins at taylor.collins@varsity.com.

Thank you again, for your continued support of our NCA and NDA Collegiate Programs. We look forward to seeing you in Daytona Beach in April!

Warm regards,
BILL BOGGS
Sr. Vice President
Director of NCA/NDA College Programs



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